Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Understanding Climate Change Using Internet Memes**

***Introduction:***Memes are cultural symbols or social messages created on the Internet usually in the form of images or short videos that spread virally through sharing. To develop an effective meme you should have one goal in mind: YOU WANT PEOPLE TO SHARE IT! Because global climate change and global warming are such important issues there are many climate change memes on the Internet. We are going to identify some effective memes and also create some of our own.

***Your Tasks:***This assignment is made up of two parts:

**Part 1 – Find a meme.** There are already so many fantastic memes out there on the Internet and it is your job to find one! We are focusing on the effects of climate change on aquatic (water) and terrestrial (land) ecosystems. Select one of the topics on the chart below and find a meme that relates to it. You must indicate your topic when you post your meme to the wiki!

|  |  |
| --- | --- |
| **Aquatic Ecosystems** | **Terrestrial Ecosystems** |
| Melting sea ice | Changing organism |
| New food chains | Melting land ice |
| Warmer oceans | New deserts |
| Rising sea Levels | More flooding |
| More violent storms | Effects on human health |

**Part 2 – Create a meme.** You need to make a meme. You can use an existing meme in a creative way or you can take your own photo and create a completely original meme. Once again your meme should relate to one of the topics in the chart above. Memes usually come in one of two varieties – funny or emotional. Make sure to include which topic you have selected. Both your selected meme and your created meme will be evaluated using the rubric on the reverse of this sheet.

**IMPORTANT!** – MANY memes contain inappropriate content including but not limited to inappropriate language, sexual content, racist content, homophobic content, and other content not in keeping with the spirit of the TDSB online code of conduct. It is critical that you do your best to avoid and by no means select any content that is inappropriate for school usage.